

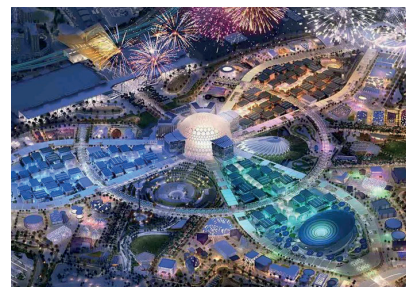
Dutch Pavilion, Dubai Expo 2020/21, UAE

Meet Data for Good's Transparency House:

A see-through booth to discuss sustainability in full transparency.

For this Universal Expo in Dubai Data for Good has been invited to set up its Transparency House within the Dutch Pavilion. With the Transparency House we get in touch with the people who are behind the scenes making global transformation toward a more sustainable future. As a media platform the Transparency House offers exposure to any interviewee to discuss their action, product or goals to make our societies long-run players as well as better caretakers of the environment.

More information on the set up of the Transparency House: the booth will be set up on the rural and urban development day hosted at the Dutch Pavilion by the Netherlands Water Partnership organization.

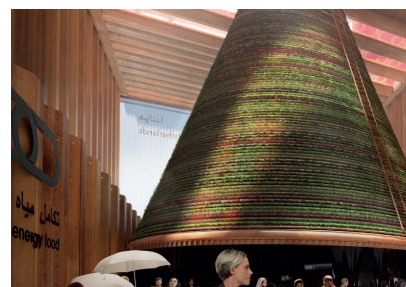


How to participate in the Transparency House:

You may pick both options displayed below, or only one of them.

Option 1: Sign-up to be an interviewee in the Transparency House.

If you are already a participant at the NWP Urban and Rural Development event we strongly suggest you sign up to the Transparency House to shortly explain your contribution to Urban and Rural development. All the interviews made within the Transparency House will be streamable during and prior to the event on both Data for Good's platform and the Transparency House website, which can also be accessed through Youtube. The Transparency House videos will serve as a legacy to the Urban and Rural Development event, making this event as inclusive as possible. To become a participant, and be included in the program please contact oriane@data-for-good.org or kelly@gses-system.com



Option 2: Sponsor the Transparency House and have your logo displayed within the Transparency House getting exposure in all the recorded interviews.

As a sponsor of the Transparency House your company's logo will be featured on the Transparency House website as well as in the interview booth. The Transparency House will be set up in the various theme weeks in the Dutch Pavilion



Media channels where the Transparency House powered by Data for Good, Dutch Dubai and GSES System is aired:

499,- and get your video right free for own commercial use.